



Ref : HBCADMN/3.5/ 57

November 29, 2023

**HBCSE Social Media Committee**

1. The HBCSE Social Media Committee is re-constituted until further orders with the following members with immediate effect:-

Dr. Mayuri Rege	- Chair
Ms. Meena Kharatmal	
Ms. Sumana Amin	
Mr. Vishal Dhavle	
Mr. Gaurav Girnar	- Convenor

2. The Terms of Reference of the HBCSE Social Media Committee are as follows:

- To manage HBCSE's presence in social media platforms (for example, but not limited to – Facebook, Twitter (X), LinkedIn, Instagram, YouTube, etc.)
- To develop a comprehensive social media strategy to increase the visibility and reach of HBCSE's programmes and activities, and for the dissemination of information and resources.
- To monitor trends in social media tools and applications and appropriately utilize them to support the aims of the centre.
- The committee may co-opt other members as needed.

*Arnab Bhattacharya*

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Centre Director, HBCSE

All members of the committee